Contact:

Kevin Thackeray
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Description of Primary Products:

Web Site Development
Site Hosting
Graphic Design
E-commerce
Domain Name registration
Search Engine Submission
Product Marketing
Word Processing
Federal Environmental Regulations

Website:

http://www.webconnexions.org

NAICS Code(s):

541430	Graphic design services
541511	Custom computer programming
518112	Web Search Portals
518210	Data processing, hosting and related services
567141	Document preparation services

Company Established:

1999

Employees:

Less than 5

Awards & Special Recognitions:

ATK Thiokol Propulsion Team Award

Projected Revenues:

$100,000- $250,000

Company Overview:

Web Connexions offers graphic design services, web site development and site hosting. Our company has the background to develop proper Graphic Design for web based application or several other commercial development activities. Our intent is to create usability, This means being able to induce the viewer to continue on in the web site and to perform those actions. But usability isn't only about what the site owner wants; it's also about what the viewer wants. Graphic design is important, in the respect that the site has to be appealing, but graphic design is not the same as usability. This is an important distinction. After you have the viewers attention, how are you going to keep that attention, We create a viewer usability that entices the customer to look further into the site. Through the use of proper graphic design in the web site you create the customer to become curious and look at all aspects of the site that is what we do.

Web Connexions offers the services designed to assist in creating the growth your business needs and is looking for. We use cutting edge technology and creative site designs that provide powerful solutions for companies wishing to establish or enhance their online presence. The end result is a customized site that helps your business optimize its operations, attract customers, improve their retention and loyalty and sustain and grow your revenue.

As part of the Web Connexions services we will not only to build your site but also will register your domain name and host your site also. This is a complete turnkey operation. By doing this we make it as easy for you as possible. All you have to do is give us some ideas of what you would like we will put our designers to work for you. As the site is being built you will have the opportunity to review make changes and additions as you see your site develop.

Key Management and Technical Staff:

Kevin Thackeray- Owner: Kevin began designing websites in 1994. He has 27 years experience with ATK Thiokol Propulsion and 12 years experience in retail trade. He obtained supplemental technical skills training at the University of Utah Rocky Mountain Center Occupational and Environmental Health; Utah State University, Environmental Law; and Utah Community College, Environmental Inspection.

Operating Systems:
Windows NT
Windows 95/98
Windows 2000
other: Windows XP

Other Relevant Software:
Micromedia Products

Additional Information: Web
Connexions offers a turnkey method for complete E-Commerce, Including web site development, Graphic Design, Logo Development, Product Merchandising and Marketing, Site Maintenance, Customer Service Representatives.

Worked in conjunction with Box Elder County Economic Development and DCED Smart Site Staff to procure excess softwall office modules valued at $250,000 from ATK/Thiokol Propulsion at no cost for use by Utah Smart Sites statewide.

Utah Smart Sites: Web Connexions is a
Utah Smart Site Enterprise. The Utah Smart Site Program is an initiative of the Utah Division of Business and Economic Development to encourage the creation of technology-based employment in small communities. For information, contact Les Prall at lprall@utah.gov or (801) 538-8804.

Corilie Seright- Manager: Degree from the College of Eastern Utah in E-Commerce/ Web Design. Experience in customer relationship management

Employee Certifications:
Associate Degree E-commerce
Accreditation Project Designer,
Accreditation Contractor/ Supervisor
Accreditation Inspector
Certificate of Consulting Effectiveness

Competencies and Experience:

Website design	Mountainland Outdoor Xoutfitters Box Elder County Utah Alliance for Economic Development
Help desk support/CRM	Xoutfitters Mountainland Outdoor
Computer graphics, animation & illustration	Edit Nothing Orpheum Band Fuse Band
IT Training and eLearning	Mountainland Outdoor Xoutfitter Edit Nothing
Multi-media & digital technologies including DVD	Edit Nothing Orpheum Fuse
Data warehousing & web hosting	Brigham City Corp Box Elder County Orpheum Utah Alliance for Economic Development
Other competencies	Videography Photography E-Commerce